UNISON ISALTH CARS ROSS RO

21ST FEB 2025 11 AM TO 1 PM

Our Future in UNiSON Partners























AGENDA

Welcome
Our Future in UNiSON
Labor Market Alignment Project Overview
Today's Goals
Facilitator Introduction
Lunch
Facilitated Conversation
Closing



2024 HIGHLIGHTS

OUR MISSION

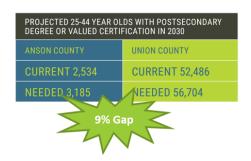
UNISON improves lives by supporting community, education, and economic mobility in Anson and Union Counties.

OUR VISION

UNISON's vision is to create a prosperous future for all individuals and communities in both Anson and Union counties.

OUR GOAL

UNISON's goal is to increase educational attainment in Anson and Union counties by 9% by 2030.





\$37K RURAL COMMUNITIES SYSTEM CIVICLAB NATIONAL GRANT

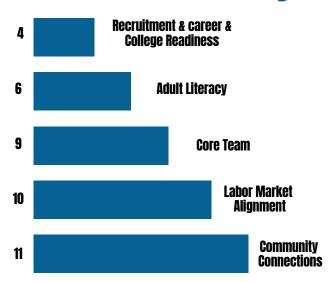
Grants & Funding

To build a workforce aligned with industry needs, address skills gaps, and develop career pathways in Anson and Union counties.

Core Organizations



40 Collaborative Meetings



Collaborators

Public schools & libraries, Chambers of Commerce, non-profit organizations, economic development offices, higher education institutions and government agencies.



JTURENC 2 million by 2030



7 Cross-Sector Cross-County Initiatives

2024 HIGHLIGHTS

UC GUARANTEE

Ensures a clear and affordable college pathway for all Union County high school graduates at South Piedmont Community College or Wingate University.

MONROEWORKS

UNISON, through its Community Connections & Labor Market Alignment workgroups, facilitated connections between community members and the resources and opportunities offered by the City of Monroe's initiatives.

TAOGA PARTNERSHIP

Over \$1.15 million in scholarships were awarded by Wingate University to TAOGA scholars, and scholars now have the opportunity to earn microscholarships ranging from \$1,000 to \$4,500 annually.

CENTRO COMUNITARIO UNION

Hosted the "Plan Your Future" event in partnership with Wingate University and South Piedmont Community College to empower the Latino community with resources for higher education and career success. The event drew 76 attendees, including students & parents.

LATINO FOCUS GROUP

Gathered valuable feedback on how to improve outreach efforts to the Latino community in Anson and Union counties. It included 19 participants from various sectors, including Latino-owned businesses, community organizations, educators, non-profits, faith-based groups, and community leaders.

UNION COUNTY LIBRARIES

Enhanced their resources by adding a new Literacy Collection. It includes books specifically designed for adult learners, as well as resources to support tutors working with SPCC adult learners. Students and faculty from both Anson and Union counties have access to these resources.



MONROE BOYS AND GIRLS CLUB

Partnered with South Piedmont Community College (SPCC) to introduce their programs to 25 parents. This collaborative effort resulted in 1 individual enrolling at the college and 5 individuals expressing interest and connecting with SPCC directly.



4 Presentations

FAFSA Summit in Charlotte: emphasized how UNiSON effectively addresses short-term projects that individual member organizations may find challenging to manage independently. The FAFSA Sprint at Anson High School and the establishment of TAOGA's UNISON cohort were highlighted as successful examples of this collaborative approach.

UC Chamber's Public Policy, Workforce Development Event: shared how UNiSON is utilizing local Lightcast data to identify top occupations in Union and Anson counties.

Rural Communities System CivicLab Institute 2 in Fort Myers: shared the Job Data Tool, developed by UNISON Labor Market Alignment workgroup.

City of Monroe's Mandatory Funding Workshop for Outside Non-Profit Agencies: educated the community about UNiSON's mission, goals, and the Labor Market Alignment Project.







Looking Ahead

Labor Market Alignment Project (Building Rural Community Systems)

Aims to strengthen the connection between education and the labor market in Union and Anson counties.

Goals

Identifying in-demand occupations and jobs in Union and Anson counties.

Reviewing skill requirements. education levels, and salaries for these jobs.

Prioritizing jobs to develop clear career pathways.

Approach

Data-Driven Analysis:

Analyzing occupations in Union and Anson counties using Lightcast data to rank in-demand occupations based on factors such as average annual openings, job growth, average wages, education levels, automation impact, and student interest.

Collaboration:

Involving key stakeholders from education, industry, and workforce development.

Focus on Priority Clusters:

Prioritizing career clusters in Union and Anson counties such as Healthcare. Business/Finance, Manufacturing, Construction Trades, and Computer Science.

Employer Engagement:

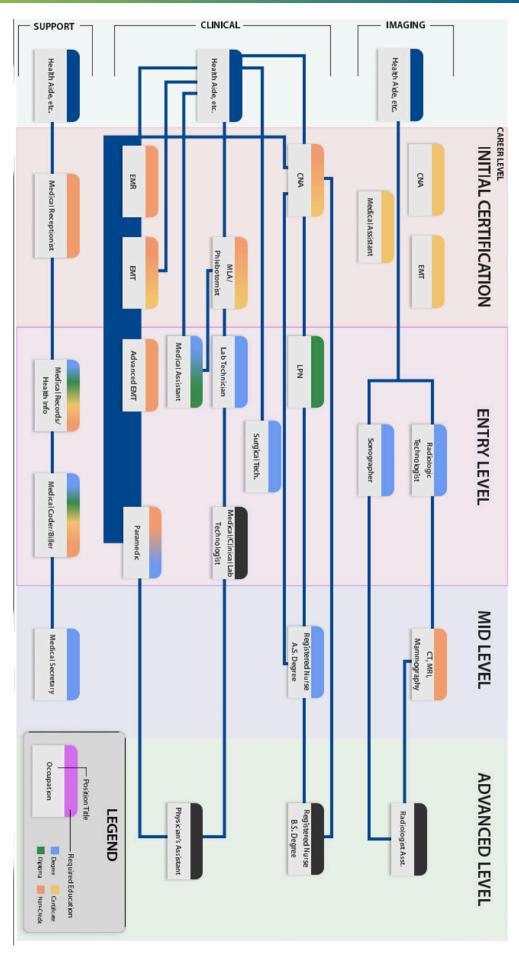
Conducting focus groups and roundtable discussions with employers to validate findings, gain valuable insights, and create collaborative solutions.

UNISON Core Team

Caroline Hightower, Branch Manager, Hampton B. Allen Library Charlotte Hancock, Director of College Readiness, Union County Public Schools Chris Rivera, VP for Business & Workforce Solutions, South Piedmont Community College Heather Miller, Senior Vice President & Chief of Staff, Wingate University Jessica Rielly, Director of Communications and Special Projects, Union County Chamber Jodi Davis, Career Development Coordinator, Anson County Schools Maria Lander, Project Coordinator, Our Future in UNISON Senemeht Olatunji, Regional Impact Manager, Southwest Prosperity Zone, myFutureNC



YOUR PATH TO HEALTHCARE





2024 HIGHLIGHTS

CURRENT OFFERINGS HIGH SCHOOLS

Anson County Schools

- CPR/AED
- First Aid
- OSHA 10-Hour General Industry Safety and Health
- Stop the Bleed

Union County Public Schools

- Basic Life Support
- CPhT Certified Pharmacy Technician
- CPR/AED
- NC Nurse Aide I
- OSHA 10 Hour General Industry Safety and Health
- Stop the Bleed

HIGHER EDUCATION SOUTH PIEDMONT COMMUNITY COLLEGE

Degree Programs

- Associate Degree Nursing (Certification License Exam)
- Emergency Medical Technician (Certification License Exam)
- Licensed Practical Nursing (Certification License Exam)
- Licensed Practical Nursing Refresher
- Medical Assistant (Certification License Exam)
- Medical Billing and Coding (Certification License Exam)
- Medical Laboratory Assistant
- Medical Office Administration (Certification License Exam)
- Medical Sonography (Certification License Exam)
- Nurse Aide I (Certification License Exam)
- Nurse Aide II (Certification License Exam)
- Surgical Technologist (Certification License Exam)

Continuing Education Programs

- Advanced Emergency Medical Technician (Certification License Exam)
- Computed Tomography
- Emergency Medical Responder (Certification License Exam)
- Emergency Medical Technician (Certification License Exam)
- Mammography
- Massage Therapy (Certification License Exam)
- Medication Aide (Certification License Exam)
- MRI
- Nurse Aide I (Certification License Exam)
- Nurse Aide II (Certification License Exam)
- Nurse Aide Refresher
- Paramedic (Certification License Exam)
- Phelbotmomy (Certification License Exam)

WINGATE UNIVERSITY

- Bachelor of Science in Nursing (Certification License Exam)
- Bachelor of Science in Public Health
- Master of Physician Assistant Studies (Certification License Exam)
- Master of Public Health
- Doctor in Medical Science
- Doctor of Occupational Therapy (Certification License Exam)
- Doctor of Pharmacy (Certification License Exam)
- Doctor of Physical Therapy (Certification License Exam)



QUESTIONS

Context Setting

Which sector do you represent today?

- 1. K-12 Education
- 2. Community College
- 3. University
- 4. Healthcare Industry
- 5. Other

Table Discussion Questions (Discuss at each table for about 10 minutes, then each table rep	ort
out, sharing 1-2 key insights)		

out, sharing 1-2 key insights)
1. How well do the current healthcare pathway models align with industry demands? What specific improvements are needed? Notes:
2. What healthcare roles in your organization or community are underserved by current training programs? How can pathways better address regional labor market projections? Notes:
3. To what extent do graduates from healthcare training pathways demonstrate the skills required to succeed? Where do you see the greatest gaps? Notes:

4. How well do current programs integrate real-world experiences, such as clinical placements or internships? What improvements would enhance career readiness? Notes:



myFUTURENC 2024 HIGHLIGHTS 2 million by 2030

Wrap Up/Call to Action

1. What is the most important takeaway from today's discussion? Notes:

2. What partnerships or initiatives should we prioritize to enhance alignment? Notes:



myFUTURENC 2024 HIGHLIGHTS 2 million by 2030

Notes:



myFUTURENC
2024 HIGHLIGHTS
2 million by 2030

Thank you for collaborating with Our Future in UNISON in building the future healthcare workforce in Union and Anson counties.

